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**ABOUT AIMT:** We are one of the prestigious professional institute in Uttar Pradesh, as it is an amalgamation of traditional values and modernity. AIMT has grown steadily to attain an esteemed position among the institutions in Lucknow; it has carved a niche for itself in the field of Engineering and Management studies, providing a platform where the students, research scholars and professionals can strengthen and grow their core competencies and build their career as world class professionals. Its consistent belief in "achieving high" is aptly reflected in its academics, extra circular activities and placements. A cadre of highly qualified and experienced members of faculty make AIMT an ideal place for learning. The Institute is going to develop an educational city of its own with the aim of developing an educational hub of all kinds of professional studies and activities under one roof, with world class infrastructure and facilities.

**AIM OF THE CONFERENCE:** The International Conference on CHALLENGES AND OPPORTUNITIES FOR INNOVATION IN INDIA aims to provide a platform to experts, specialists, practitioners and researchers working in the field of Technological and Managerial Innovation to share their views. The **COII-2024** would be instrumental in meeting the challenges and opportunities of technology and its various applications in today's global demand. It will provide an excellent International forum to exchange knowledge, resulting in the application of Technological Innovation and Managerial practice. Eminent Scientists, Industry Experts and Researchers across the country would be presenting their work and discussing the future prospects of innovative ideas of Applied Science, Engineering and Management. Authors are solicited to contribute to the Conference by registering and submitting their research papers from various fields.

**ABOUT LUCKNOW:** Lucknow, the capital of Uttar Pradesh, lies in the middle of the Heritage Arc and is a unique mixture of the ancient and the modern. This bustling city, is known far and wide for its Nawabi era finesse, palaces, forts, performing arts and amazing fruits. Among the magnificent monuments are Residency, Imambara, Rumi Darwaza, Kaiserbagh Heritage Zone, Dilkusha and Bhool Bhulaiya. Chikan embroidery and Zardozi have made Lucknow a brand in global fashion. Kebabs and Biryani are the two lip-smacking delicacies that beckon visitors again and again.



# 7<sup>TH</sup> SEVEN INTERNATIONAL CONFERENCE

CHALLENGES AND OPPORTUNITIES FOR INNOVATION IN INDIA

23<sup>rd</sup> - 24<sup>th</sup> FEBRUARY, 2024



**AMBALIKA INSTITUTE OF MANAGEMENT & TECHNOLOGY**

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**CALL FOR PAPERS:** The objective of the conference is to publish the articles on a variety of topic related to the Technical and Managerial Innovations. Industry and Academia Papers are invited to the following sub-themes:

- Innovative Computer Network And Security
  - Innovating And Pervasive Computing
  - Internet Of Things
  - Social Science For Computer Applications
  - Sustainable Computing
  - Software Engineering And Emerging Technologies
  - Green Computing
  - Advance Algorithm, Architecture And Communication System
  - Machine Learning, Deep Learning And Data Science
  - Numerical Approximation And Analysis, Simulation And Optimization
  - General Statistical, Stochastic Analysis, Finite Element & Dynamical Systems Methods
  - Analytical And Numerical Techniques
  - Chemical Composition, Energy Analysis
  - Organometal, Medicinal Chemistry
  - Synthesis And Advanced Characterization Techniques
  - Materials/ Nano-materials
- Interaction Of Radiation With Matter
  - Optical Techniques
  - Sustainability And Finance
  - Saving And Investment
  - Corporate & Behavioral Finance
  - Working Capital Management
  - Employer Branding
  - Strategic HRM
  - Diversity & Inclusion Of Organizational Effectiveness
  - Emerging Trends In Employee Relations
  - Marketing Innovation
  - Digital And Social Media Marketing
  - Tourism Marketing
  - Green Supply Chain Management
  - IT Infrastructure And Supply Chain
  - Modern Services - Role Of Information Technology
  - Full Literacy And Equal Opportunities For Education
  - Social Protection Policies By Strong Institutions
  - Smart Technology, Computation Analysis In Mechanical Engineering

**GUIDELINES FOR PAPER SUBMISSION AND REGISTRATION:** Selection of papers for presentation and publication will be based on detailed Abstract (Limit 250 words), a maximum of Six keywords and full paper (MS word) in IEEE Double column format. These will be submitted on “Microsoft Conference management Toolkit” through paper submission link on [www.coii.ambalikastudies.com](http://www.coii.ambalikastudies.com) The research paper not to be exceed more than 4 pages. Please check for plagiarism before submission. Submitted paper will be reviewed and only those papers approved by the reviewers will be selected for participation and publication. The registration fees will be submitted through online banking/UPI and fill the registration form after payment through link given on conference site. Each author has to individually register to attend/participate and avail the Conference kit otherwise it will be provided to the registered authors only. All rights of publication of papers prescribed in the Conference will be with the Conference organizers.

## IMPORTANT DATES

Submission Of Research Paper	20 <sup>th</sup> December 2023
Review and Confirmation of Paper	27 <sup>th</sup> December 2023
Last Date Of Fee Submission	31 <sup>st</sup> January 2024
Final Acceptance Notification	05 <sup>th</sup> February 2024
Date of Conference	23 <sup>rd</sup> - 24 <sup>th</sup> February 2024

## REGISTRATION FEES

Category of Participants	INDIAN	FOREIGN
Industry Professional(Author)	Rs 5000/-	200 USD
Academician & Faculty (Author)	Rs 3000/-	150 USD
Research Scholar/ UG / PG (Author)	Rs 2000/-	100 USD
Delegate (Attendee)	Rs 1000/-	80 USD

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**HDFC A/C NO.:50100126413472, IFSC CODE: HDFC0004768**  
**AMBALIKA INSTITUTE OF MANAGEMENT AND TECHNOLOGY, LUCKNOW.**

### Highlights of Conference:

- Selected papers will be published in the reputed SCOPUS Index Journal.
- Remaining full length papers will be published in the form of chapters in edited book and proceeding with ISBN number after review.
- Best Paper Presentation award will be given as per the judgement of the COII panel.

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